## BTW2PA

## SAP&DC

## Interested in Developing or Expanding International Business?

Meet with 13 Authorized Trade Representatives covering 44 countries in one location to discover your opportunities.

Bringing the World to PA is an opportunity for Pennsylvania companies to meet oneon-one with Pennsylvania's Authorized Trade Representatives (ATR's) at a series of events held in 10 different locations across the state, from March 11-22. Southern Alleghenies region event will take place on March 18, 2024, at the Blair County Convention Center. If you need another date, please let me know.

BTW2PA will provide companies with the opportunity to meet individually and confidentially to discuss international business development opportunities. The ATR's can help PA companies with in-country trade assistance, provide market intelligence, identify overseas partners, and support in-country trade initiatives and much more!

Time: Registration begins at 9:00 AM

Meetings begin at 9:30 AM

Meetings conclude at 3:15 PM

Lunch will be served from: 12:00 to 1:15 PM

Cost: FREE

Registration Closes on: March 1, 2024

We are allowing 2 employees from each company, at no cost, for lunch.

Registration must be completed and returned in order to attend.

For the registration form please contact:

SAP&DC
Attn: Joyce Hoffman

3 Sheraton Dr.
Altoona, PA 16601

814-949-6527 | jhoffman@sapdc.org

