

# ***BTW2PA***

## **SAP&DC**

### **Interested in Developing or Expanding International Business?**

Meet with 13 Authorized Trade Representatives covering 44 countries in one location to discover your opportunities.

Bringing the World to PA is an opportunity for Pennsylvania companies to meet one-on-one with Pennsylvania's Authorized Trade Representatives (ATR's) at a series of events held in 10 different locations across the state, from September 8-19. Southern Alleghenies region event will take place on September 11, 2025, at the Blair County Convention Center. If you need another date, please let me know.

BTW2PA will provide companies with the opportunity to meet individually and confidentially to discuss international business development opportunities. The ATR's can help PA companies with in-country trade assistance, provide market intelligence, identify overseas partners, and support in-country trade initiatives and much more!

**Time:** Registration begins at 9:00 AM

Meetings begin at 10:00 AM

Meetings conclude at 4:00 PM

**Lunch** will be served from: 12:00 to 1:15 PM

**Cost: FREE**

**Registration Closes on:** August 27, 2025

We are allowing 2 employees from each company, at no cost, for lunch.

Registration must be completed and returned in order to attend.

Mail or email registration form to:

SAP&DC

Attn: Joyce Hoffman

3 Sheraton Dr.

Altoona, PA 16601

814-949-6527 | [jhoffman@sapdc.org](mailto:jhoffman@sapdc.org)

or

Carrie Fisher [cfisher@sapdc.org](mailto:cfisher@sapdc.org)



Funded in part by Business PA

# ***Registration Form***

September 11, 2025

Please select up to 9 countries.  
Numbered from 1 to 9 in the order of importance.  
(1=highest to 9-lowest)  
You will be allotted 9 appointments, as available.

Company: \_\_\_\_\_ # Attending Lunch: \_\_\_\_\_

Attendee 1: \_\_\_\_\_ Email\_\_\_\_\_

Attendee 2: \_\_\_\_\_ Email\_\_\_\_\_

	<b>Australia</b> (Australia, New Zealand)
	<b>Canada</b>
	<b>Central &amp; Eastern Europe</b> (Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Lithuania, Poland, Romania, Serbia, Slovak Republic, Slovenia, & Ukraine)
	<b>China</b>
	<b>Germany</b> (Austria, Germany, Italy, Switzerland)
	<b>India</b>
	<b>Mexico</b>
	<b>Middle East Region</b> (Egypt, Greece, Israel, Jordan, Turkey)
	<b>Netherlands</b> (Belgium, Netherlands)
	<b>ASEAN</b> (Malaysia, Philippines, Singapore, Thailand, Vietnam, & Indonesia)
	<b>South Korea</b>
	<b>Taiwan</b>
	<b>United Kingdom</b> (Denmark, Finland, Ireland, Norway, Sweden & UK)